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Celebrate Dia del Nino with Kid-Friendly Recipes and #HERDEZKids Social Media Co

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Celebrate Dia del Nino with your kids in kitchen with Herdez Brands
Herdez Brand

Dia Del Nino or Day of the Child is a nationally recognized holiday and celebration in Mexico that has extended into the US. Children's Day in general is actually celebrated all over the world. This nationally recognized holiday is typically observed on April 30th and was first celebrated in 1925 to account for the important role that children play in today's society. They are our future, don't take them for granted. HERDEZ brand, makers of favorite Mexican salsas and sauces bring you a special event like no other partnering with Celebrity Chef Martita Jara and her nephew Jojo, mini Chef in training, to encourage everyone to celebrate our children every day by doing simple tasks like cooking with them.



“My mama inspired me to cook and in turn I want to pass down the traditions, starting with my nephew Jojo,” said Chef Martita Jara, Food Network Star Alumni and cast member of OWN’s Home Made Simple. “We’ve been cooking with the HERDEZ® brand since he was able to sit up. Sharing these moments with our kids means the world to them.”

To celebrate this special day, Chef Martita has put together some fantastic recipes that you can try out with your family. Using everyday household ingredients like tortillas, cheese, salsa and broccoli, kids and families collaborate in the kitchen, preparing easy after school snacks, light lunches and even dinner together. These recipes can be found on herdeztraditions.com. They include:

- ***Pizza Casera***-- This all-time favorite gives traditional pizza an HERDEZ® brand twist. Featuring a combination of Salsa Casera, Salsa Verde, on a tortilla crust, topped with jack cheese, ham, basil, herbs and a touch of olive oil. Perfect for a quick and tasty after-school snack.
- ***Albondigas de Pollo a la Barbacoa***-- Barbeque delight! This version of meatballs including chicken, jack cheese, HERDEZ® Salsa Verde, oregano, breadcrumbs, spices and homemade barbeque sauce will create fun forms in the kitchen culminating in a leisurely light lunch.
- ***Mac and Cheese Verde***-- No kid-friendly recipe is complete without mouthwatering mac and cheese. This take incorporates pasta, tortillas, milk, butter, broccoli, sharp cheddar, HERDEZ® Salsa Verde, Maseca a touch of olive oil and spices to taste for a crisp, creamy creation.
- ***Cheesy Spinach Enchiladas***-- This appetizing arrangement is made with tortillas, spinach, jack cheese, corn, avocado, olive oil, spices and a combination of HERDEZ® Salsa Casera and Salsa Verde. Inspired by traditional enchiladas and elaborated with kid-friendly ingredients, this recipe is a delicious dinner-must the whole family can enjoy.

Celebrate your Chef Contest

HERDEZ is hosting a video and photo social media contest to get the celebration of Dia De Los Ninos under way. Simply cook with your kid, capture the moment and share on Facebook or Instagram using #HERDEZKids for a chance to WIN \$1,000 cash, cooking classes and prizes. All participants are eligible for a free child-size apron while supplies last.

For more information on the HERDEZ® Brand “Celebrate Your Chef” Contest, to download kid-friendly recipes or learn more about the holiday visit herdeztraditions.com/dia-del-nino. Follow the HERDEZ® brand via social media on [Facebook](#) and [Instagram](#) @HERDEZTraditions and on Twitter [@HERDEZBrand](#). Join the conversation via #HERDEZKids.

SUGGESTED LINKS

- [Dia del Nino tops off family fun at DAM this weekend](#)
- [Dia de los Niños celebration this weekend](#)



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