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American Airlines Center hosted Disney on Ice: Frozen

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Disney On Ice: Frozen

Rating: ★★★★★

Thanks to our friends at VIP Fans Club part of Center of Luxury for affording us some passes to watch this show in their suite and enjoy the suite experience of [Disney on Ice](#). [Disney on Ice](#) is always a wonderful show and can get very expensive in the magical world of Disney merchandising. What better way to do that than with one of their most popular films, [Frozen](#). This show has ended in Dallas but will move to the Alamodome in San Antonio from April 2 - 5 and then onto NRG Stadium in Houston from April 15 - 20. The [American Airlines Center](#) knows how to hold down a big production such as this one. With thousands of little Elsas running around and an erupting crowd all singing "Let It Go" it can actually be a very touching moment for families to sing in unison all at once. This is not just a kid's show, there were plenty of millenials along with the moms and dads bringing their kids just to see this show.



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ServiceKing Lounge at the American Airlines Center showed Disney on Ice: Frozen
 Heather Buen



Photo by Cindy Ord

In usual Disney style, the show always opens up with Mickey and Minnie Mouse introducing the rest of the gang and all of the princesses. The theme starts out with determining what "love" is. Only fitting to continue the trend of the original movie that scored \$1.3 billion at the box office. The show is the movie as you float along the important scenes and musical numbers. Families will enjoy it and quite honestly being up so high in the suits, the character you could easily make out would be Olaf. Going to a Disney on Ice show also means that you may be inclined to shell out big bucks on tons of souvenirs from snow cones in souvenir cups, \$30 light up wands, stuffed animals and shirts. Around every corner was a photo booth with lines of little girls wanting their photos taken with cardboard cutouts of Anna, Elsa and Olaf.

At the start of the show you are greeted with characters from many of the Disney films such as the Lion King, Finding Nemo, and Toy Story. As the show begins it takes you through many of your favorite sequences as characters lip synch the dialogue and the songs. I think they do a great job trying to adapt this film into an ice show and gives a great prelude to an eventual live show. Towards the end the dance version of Let It Go comes on and the crowd is swept up in the awe of the show.

As for the suite and the platinum parking I received, I think **VIP Fans Club** a division of **Center of Luxury** offered up great seats and a great way to review the suite experience. They are expanding into the Dallas market to offer up individual sports fans the opportunity to enjoy the the shared experience of watching sports and the ultimate fan experience. The plan is to grow to 30 cities for the company as they are presently in LA and Dallas at the moment. Expansion offerings will include a fantasy sports platform and fan focused initiatives. While Disney on Ice is not a sporting event, it was part of the suite package at the American Airlines Center, home of the Dallas Mavericks and the Dallas Stars. If you are looking for a different kind of fan experience, you may want to check them out at **VIP Fans Club**.



Heather Buen

Dallas Culture & Events Examiner

