

LIFE / SOCIETY & CULTURE / SOCIAL ISSUES

2015 DFW Auto Show rolls into the Kay Bailey Hutchison Convention Center

March 20, 2015

7:45 AM MST

Enter to win free tickets to the auto show courtesy of shebuyscars.com



Photo by Scott Olson/Getty Images

The DFW Auto Show is one of the premier auto show events in North Texas that gives automobile manufacturers the opportunity to show off new technologies, new models and future innovations to the public. It's like a fashion show for motor enthusiasts. Typically held at the Kay Bailey Hutchison Convention Center or formerly known as the Dallas Convention Center, offers about half a million of square feet of space for new cars, trucks and SUV's. This event takes place from March 25-29 with admission ticket prices ranging from and early bird online deal of \$10 – At the show \$12 for adults, \$5 for children 6-12 and seniors 65+. For ticketing information please visit dfwautoshow.com

Sponsored by the Dallas Morning News and Cars.com here are a few things you can expect to see at this year's 2015 DFW Auto Show:

- 1 **Forty different auto manufacturers** ranging from Audi, Ford, Dodge, Chrysler, GMC, Jaguar, Land Rover and more. Like most car shows, you will see their models for 2016 as well as interactive displays and information offering consumers the ability to learn about new cars and trucks about to hit the market. Learn more about the Ford F-150 and how it's technology is making waves currently in the North Texas region. Per Ford reps, "Ford's Dallas Region had its best January sales in 7 years – up 7% over 2014, The Ford Dallas Region F-150 sales had best January in 7 years with 22% sales jump, led by the all-new 2015 F-150. For Ford specifically you will get to see a new **2016 Ford Raptor**. Cadillac may also unveil a supercharged V8 in a **Cadillac CTS-V**.
- 2 **Allied Exhibitors** - vendors and exhibitors that not only offer car products but a range of products are available at the DFW Auto

Show for your shopping convenience.

- 3 Official app** - The best way to get around the auto show is the app. I highly recommend you download it because it can be information overload. Since the space is so large you will need it to navigate throughout the entire show. This app allows you to scan VIN numbers and QR codes for the vehicles you may want to store and look at later. You can also mark your position at the convention center, find parking options, buy tickets and more. I highly recommend getting this free app prior to the event.

Mark your calendars for March 25 through the 29th for this year's **2015 DFW Auto Show**. There are ticket giveaways going on over at my personal blog for 4 free tickets. Enter [here!](#)

SUGGESTED LINKS

- [Ford Reveal 2015 Expedition at Dallas Auto Show](#)
- [Ford F-150 Raptor trucks wins at Detroit Auto Show](#)
- [Toyota and Lexus' top-of-the-line 2015 SUVs](#)
- [Nissan offering free Electric Vehicle Chargers to Dallas LEAF owners](#)



Heather Buen

Dallas Culture & Events Examiner